

# VPG Stadium Development

## Public Consultation

### Introduction

The plans to re-develop the sports facilities at Victoria Pleasure Ground (VPG) are part of the Goole Town Deal programme to level up, transform, and regenerate the town centre. In June 2021, the Government confirmed that Goole is one of 101 towns nationally to secure a share of the Town Deal funding with an allocation of £25 million.

Goole Town Council will deliver this exciting project which aims to revitalise the site with modern sports facilities. The proposals will enable a much higher number of users to benefit from VPG and will respond to unmet demand from local football and rugby clubs. The preferred design option on display will increase visits to the site from the current 13,000 per year to 63,000 per year - an increase of 376 per cent.

For Goole residents the proposed facilities will provide opportunities for more people to enjoy club sport, recreational sport and fitness activities. It will bring visitors to Goole and attract more people into the town centre. VPG is a huge sporting asset in the town with a long history. The Town Deal funding will transform the site into an iconic venue that Goole will be proud of.

We would like to hear your views and questions about the proposals. Please enjoy this exhibition and let us know what you think on the forms provided.

Thank You.

Goole Town Council



Existing site plan  
1:500

